

The Daily Transcript[®]

Established 1882

www.sdtranscript.com

February 8, 2021

Senior homebuying firm expands services

Daily Transcript Staff Report

SHPP, a San Diego-based homebuying company for senior citizens, recently acquired the move management company Senior Move Masters on Feb. 1. The terms of the sale were not disclosed.

The acquisition is in partnership with Jonathan Schwartz of Partner in Aging.

Through its trademark Senior Home Purchase Program, SHPP purchases homes in their current condition and pays 100 percent of all closing costs, allowing seniors to bypass a traditional open market transaction. The company also offers a home listing program for those who prefer it.

Senior Move Masters provides seniors with move management services, including sorting and decluttering, space planning, packing, and helping the individual unpack and settle into their new home.

"SHPP and Senior Move Masters are both focused on providing a stress-free moving solution to seniors and their families, so this acquisition will create even more value for our customers," SHPP founder and CEO Rob Perkins said in a statement. "Senior Move Masters does everything from helping their customers sort through their family heirlooms to setting up their television in their new home. With their services now seamlessly integrated into SHPP, we will be able to provide seniors with a more complete home transition solution."

Inspired by their own grandparents' journey transitioning into senior living homes, Perkins and his sister, Corinne Ross, founded SHPP in 2015. The company has helped 58 families through its Senior Home Purchase Program.

Since 2004, Senior Move Masters has helped more than 4,000 families move.

"all while following the golden rule of treating others as you want to be treated," Senior Move Masters founder Linda Diller said in a statement. "We are pleased to hand the reins to SHPP and know they will continue our legacy of serving seniors with respect and compassion."

Link: <https://sdtranscript.com/subscriber/sdtstory.cfm?sdtid=991957>